

AREMA 2009 Conference Proceedings Advertising Reservation Form

The AREMA 2009 Conference Proceedings will be published in December 2009 in print and CD-ROM. The Proceedings, including advertising, will be posted on the AREMA website for free access by all AREMA members, and available for sale to others. The CD-ROM will be distributed free to all AREMA non-member 2009 Annual Conference attendees.

Your advertisement will appear in the print, web and CD-ROM versions.

Company _____
Contact _____
Product to be advertised _____
Address _____
City _____
State _____ Zip/Postal Code _____
Phone _____ Fax _____
Email _____

Summary of charges

Page Rate (4-color or B/W) _____
Special Placement (add 10%) _____
PMS Color
(add \$500 per PMS color) _____
5% pre-pay discount
(payment must be enclosed) _____
Company logo and Hotlink to URL _____

AREMA 2008 Conference Proceedings

- Back Cover 2/3 Page
 Inside Front Cover 1/2 Page
 Inside Back Cover 1/3 Page
 Two-Page Spread 1/4 Page
 Full page Professional Listing

Special Placement request. Please specify:

4-color 2-color (PMS choice _____)

I'd like to take advantage of the Website Bonus!

Company logo and Hotlink to your URL

URL: _____

Disk or CD-ROM enclosed with proof supplied File
format is: _____

Ad material will be sent by October 9, 2009 via
email to lhall@arema.org

Total =====

Bill me Check enclosed for \$ _____

VISA MasterCard AMEX

Account Number _____

Expiration Date _____

CSC Security Code _____

Billing Postal/Zip Code _____

Signature _____

Mail or fax this form to:

AREMA
10003 Derekwood Lane
Suite 210
Lanham, MD 20706
Phone: +1.301.459.3200
Fax: +1.301.459.8077
www.arema.org

AREMA[®]

American Railway Engineering and
Maintenance-of-Way Association

Advertise in the AREMA 2009 Conference Proceedings

	4-Color Rates	B&W Rates
Back Cover	\$2,000	N/A
Inside Front Cover	\$1,800	N/A
Inside Back Cover	\$1,500	N/A
Two-Page Spread	\$2,500	\$2,000
Full Page	\$1,500	\$1,200
2/3 Page	\$1,100	\$ 850
1/2 Page	\$ 900	\$ 700
1/3 Page	\$ 600	\$ 400
1/4 Page	\$ 500	\$ 350
Professional Listing	N/A	\$ 250

Special Placement, if available, 10% premium

Two & Three Color Rates
\$400 additional to B/W rate for each color per page
PMS color(s) should be noted on insertion order and color proof provided.

Ad Sizes & Dimensions	
Page	7 1/4" W x 10" H
2/3 Page	4 5/8" W x 10" H
1/2 Horizontal	7 1/4" W x 4 7/8" H
1/2 Vertical	3 1/2" W x 10" H
1/3 Vertical	2 1/4" W x 10" H
1/3 Square	4 5/8" W x 4 7/8" H
1/4 Page	3 1/2" W x 4 7/8" H
Professional Listing	3 5/8" W x 2 7/8" H

Invoice due and payable prior to publication.
5% discount for pre-paid ad.
Rates are non commissionable.

DEADLINES	
October 1, 2009	Signed Reservation Form Due
October 9, 2009	Ad Material Due

Web-Bonus!

Proceedings Advertisers may also advertise on the AREMA Website at Preferential Rates.

Company Logo & Hot Link to your URL **\$600**
Posted for 12 months from date of contract.

Printing & Materials Specification

Publication Size: 8.5" x 11"
Binding: Perfect Bound
Printing: 4/C and B/W offset

Electronic Media: high resolution PDF files are preferred. EPS, JPG, TIFF or other electronic graphic formats are acceptable. PageMaker, MS Word or Quark files with supporting graphics and fonts also accepted. Digital media preferred over film.

Ad preparation if required will be billed to advertiser at the rate of \$25 per quarter hour (minimum charge \$50).

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