

AREMA 2010 Conference Proceedings Advertising Reservation Form

The AREMA 2010 Conference Proceedings will be published in December 2010 in print and CD-ROM. The Proceedings, including advertising, will be posted on the AREMA website for free access by all AREMA members, and available for sale to others. The CD-ROM will be distributed free to all AREMA non-member 2010 Annual Conference attendees.

Your advertisement will appear in the print, web and CD-ROM versions.

Company _____
Contact _____
Product to be advertised _____
Address _____
City _____
State _____ Zip/Postal Code _____
Phone _____ Fax _____
Email _____

AREMA 2010 Conference Proceedings

- Two-Page Spread 1/3 Page
 Full Page 1/4 Page
 2/3 Page Professional Listing
 1/2 Page
- Special Placement request. Please specify:

- 4-color 2-color (PMS choice _____)
- I'd like to take advantage of the Website Bonus!**

Company logo and Hotlink to your URL

URL: _____

Disk or CD-ROM enclosed with proof supplied File format is: _____

Ad material will be sent by October 8, 2010 via email to lhall@arema.org

Summary of charges

Page Rate (4-color or B/W) _____
Special Placement (add 10%) _____
PMS Color
(add \$100 per PMS color) _____
5% pre-paid discount
(payment must be enclosed) _____
Company logo and Hotlink to URL _____

Total \$ _____
=====

Bill me Check enclosed for \$ _____

VISA MasterCard AMEX Discover

Account Number _____

Expiration Date _____

CSC Security Code _____

Signature _____

Mail, fax or email this form to:

AREMA
10003 Derekwood Lane
Suite 210
Lanham, MD 20706
Phone: +1.301.459.3200
Fax: +1.301.459.8077
Please contact Lisa Hall at
lhall@arema.org



American Railway Engineering and Maintenance-of-Way Association

Advertise in the AREMA 2010 Conference Proceedings

	4-Color Rates	B&W Rates
Two-Page Spread	\$2,625	\$2,100
Full Page	\$1,575	\$1,260
2/3 Page	\$1,155	\$ 900
1/2 Page	\$ 950	\$ 750
1/3 Page	\$ 650	\$ 450
1/4 Page	\$ 550	\$ 400
Professional Listing	N/A	\$ 300

Special Placement, if available, 10% premium

Two & Three Color Rates
\$100 additional to B/W rate for each color per page. PMS color(s) should be noted on insertion order and color proof provided.

Ad Sizes & Dimensions	
Page	7 1/4" W x 10" H
2/3 Page	4 5/8" W x 10" H
1/2 Horizontal	7 1/4" W x 4 7/8" H
1/2 Vertical	3 1/2" W x 10" H
1/3 Vertical	2 1/4" W x 10" H
1/3 Square	4 5/8" W x 4 7/8" H
1/4 Page	3 1/2" W x 4 7/8" H
Professional Listing	3 5/8" W x 2 7/8" H

Invoice due and payable prior to publication.
5% discount for pre-paid ad.
Rates are non commissionable.

DEADLINES	
October 1, 2010	Signed Reservation Form Due
October 8, 2010	Ad Material Due

Web-Bonus!

Proceedings Advertisers may also advertise on the AREMA Website at Preferential Rates.	
Company Logo & Hot Link to your URL <i>Posted for 12 months from date of contract.</i>	\$600

Printing & Materials Specification

Publication Size: 8.5" x 11"
Binding: Binding Posts
Printing: 4/C and B/W offset

Electronic Media: high resolution PDF files are preferred. EPS, JPG, TIFF or other electronic graphic formats are acceptable. PageMaker, MS Word or Quark files with supporting graphics and fonts also accepted. Digital media preferred over film.

Ad preparation if required will be billed to advertiser at the rate of \$25 per quarter hour (minimum charge \$50).

AREMA
10003 Derekwood Lane
Suite 210
Lanham, MD 20706
Phone: +1.301.459.3200 ext. 705
Fax: +1.301.459.8077
Please contact Lisa Hall at lhall@arema.org