

AREMA[®]



2010 Annual Conference & Exposition

Orlando, FL

August 29 - September 1, 2010

SPONSORSHIP OPPORTUNITIES

Get Recognized!

Have your company stand out above the crowd to more than 1,600 attendees!

As a sponsor of the AREMA 2010 Annual Conference & Exposition, your company name and logo will be prominently displayed on registration promotional materials, the On-Site Conference Pocket Program, signs and banners throughout the Conference & Exposition and on the 2010 Annual Conference & Exposition website.



HOSPITALITY SUITES

Hospitality Suites are available in conjunction with the AREMA 2010 Annual Conference & Exposition. The \$300 administrative fee will be waived for all Sponsors and Exhibitors of the AREMA 2010 Annual Conference & Exposition. If you are interested in hosting a Hospitality Suite, please contact Lisa Hall at AREMA for information and availability at lhall@arema.org or +1.301.459.3200 ext. 705.

BE A "SESSION SPONSOR"

Sponsor one of the Functional Group Technical Sessions on Tuesday in Orlando. Only one sponsor per session will be accepted on a first come first serve basis. In addition to all other sponsorship benefits, each session sponsor will be recognized on a banner which will be displayed on Tuesday in the sponsored session location during all presentations.

\$6,000

Highlight your company and get credit as a Platinum Level Sponsor as well!

Communications & Signals	Committed by The Okonite Company
Engineering Services	Committed by VAE Nortrak
Maintenance	Committed by Rail Construction Equipment, Co.
Passenger & Transit	Committed by PB
Structures	Committed by TranSystems
Track	Committed by Railworks

GENERAL SPONSORSHIP

For those who wish to provide overall support to AREMA without identifying a specific function or action.

General Level Sponsorship provides much-needed broad support to AREMA to help cover the costs of audio/visual services, support services and other operating expenses during the Conference. General Level Sponsorship also helps AREMA maintain affordable registration rates. Your company name and logo will be displayed throughout the Conference & Exposition.

Diamond Level	—	\$10,000	Platinum Level	—	\$5,000
Gold Level	—	\$2,500	Silver Level	—	\$1,000
Bronze Level	—	\$500			

SPECIFIC SPONSORSHIP

NEW Hand Sanitizer Sponsor	\$5,000	Committed
Networking is a large part of the AREMA 2010 Annual Conference & Exposition and shaking hands is a large part of networking. Each conference bag will include one .5 oz. hand sanitizer bottle with the sponsor company's logo. Put your company's logo in the hands of all conference attendees. They'll think of YOU every time they use this product. This sponsorship is limited to one sponsor only.		
Conference Bags (\$10,000 or divided into two shares maximum)*	\$5,000*	Committed
Conference Bag Inserts	\$1,000	
Put your company's message in the hands of all Conference attendees by providing one marketing item of choice to be inserted into the Conference bags.		
Deluxe Badge Holders	\$6,000	Committed
On-Site Pocket Program	\$5,000	Committed
Signs and Banners (\$6,000 or divided into three shares maximum)*	\$2,000*	
Various signs and banners are needed throughout the Conference. This sponsorship helps AREMA provide professional signage for the events.		
Hotel Room Keys	\$6,000	Committed
Take the opportunity to get your company name and logo into the hands of attendees many times each day. Your logo and information is imprinted on each hotel passkey!		
Networking Lounge	\$6,000	Committed

To inquire about sponsorship opportunities at the AREMA 2010 Annual Conference & Exposition, please contact Lisa Hall by phone at +1.301.459.3200, Ext. 705 or by email at lhall@arema.org.

SPECIFIC SPONSORSHIP (CONTINUED)

Pre-Opening General Session Entertainment	\$1,000	Committed
President's Dinner and Reception Entertainment	\$1,500	Committed
President's Dinner Reception	\$8,500	Committed
President's Dinner (\$18,000 divided into six shares)*	\$3,000*	
The AREMA President's Reception and Dinner are by invitation only. These functions honor past and current leaders of the organization.		
Conference Operating Committee Breakfast	\$3,000	Committed
This Breakfast recognizes the cadre of volunteers who serve on the Conference Operating Committee and provide staff services throughout the Conference.		

EVENT SPONSORSHIP

Sunday Reception (\$15,000 divided into five shares)*	\$3,000*
Monday Reception (\$15,000 divided into five shares)*	\$3,000*
Continental Breakfasts (\$18,000 divided into six shares)*	\$2,500*
This is a combination sponsorship of all three Breakfasts (Monday, Tuesday and Wednesday). Your company name and logo will be displayed during each breakfast.	
Morning Coffee Breaks (\$12,000 divided into eight shares)*	\$1,500*
This is a combination sponsorship of all coffee breaks (Monday, Tuesday and Wednesday). Your company name and logo will be displayed during the breaks.	
Meet the Next Generation Event (multiple sponsors accepted)*	\$500*
This event focuses on the students who represent the next generation of railway engineering professionals. Sponsors will receive a complimentary Corporate Recruiting Table at the Networking Reception. Other companies may reserve a Corporate Recruiting Table at a \$300 charge. Refreshments provided.	
Spouse Program Sponsor (\$2,400 divided into four shares)*	\$600*
Help support the AREMA Spouse Program by sponsoring the Spouse Hospitality Suite and Spouse Luncheon Speaker. Show the AREMA Member Spouses your company cares!	

*Shared Sponsorship

BENEFITS OF BEING A SPONSOR FOR THE AREMA 2010 ANNUAL CONFERENCE & EXPOSITION

The sooner you commit, the more recognition you'll receive!

- ▶ Company name and logo will be seen by more than 1,500 Conference attendees.
- ▶ Company logo will appear on Conference materials including the Conference website, banners, signs, the registration book and the on-site conference pocket program.
- ▶ All Sponsors will receive a complimentary spot on the Sponsor Literature Table, a \$300 value, prominently placed in the Registration area.
- ▶ All sponsors will be highlighted in the bi-monthly **AREMA News** Newsletter, beginning in May 2010.
- ▶ Company logo will be recognized on a two-page, 4-color "Thank You Sponsors" spread in the September 2010 issue of *Railway Track & Structures (RT&S) Magazine*.
- ▶ All sponsors will be recognized post-conference in the AREMA 2010 Annual Conference Proceedings. The Proceedings contain all of the papers presented at the Conference and is used as a year-round reference tool by railroad professionals as it includes some of the latest railway engineering projects and best practice benchmarks in the industry.
- ▶ \$300 administrative fee waived for Hospitality Suites.
- ▶ All attendees from your company will be recognized as a sponsor by receiving a "Sponsor" ribbon to wear on Conference & Exposition badges.
- ▶ Link from Conference website to company URL.
- ▶ Receive a complimentary attendee list before and after the Conference.

GENERAL INFORMATION

- ▶ For Multiple Sponsorships, \$500 is the minimum share unless otherwise noted.
- ▶ AREMA will accept Sponsorships up until the beginning of the Conference. If you would like your logo to appear on the Conference & Exposition signs and in the On-Site Program, please contact Lisa Hall by Wednesday, **June 30, 2010**.
- ▶ Sponsorships must be paid in full by June 30, 2010 in order to be included on Conference signs and materials.

To inquire about sponsorship opportunities at the AREMA 2010 Annual Conference & Exposition, please contact Lisa Hall by phone at +1.301.459.3200, Ext. 705 or by email at lhall@arema.org.

SPONSORSHIP COMMITMENT FORM

GENERAL SPONSORSHIP

- | | | | |
|--------------------------|-----------------------------------|-----------|-----------|
| <input type="checkbox"/> | Diamond Level | \$10,000* | |
| <input type="checkbox"/> | Platinum Level | \$5,000* | |
| <input type="checkbox"/> | Gold Level | \$2,500* | |
| <input type="checkbox"/> | Silver Level | \$1,000* | |
| <input type="checkbox"/> | Bronze Level | \$500* | |
| <input type="checkbox"/> | Session Sponsor Session: _____ | \$6,000* | Committed |

SPECIFIC SPONSORSHIP

- | | | | |
|--------------------------|--|----------|-----------|
| <input type="checkbox"/> | *NEW* Hand Sanitizer (.5 oz. bottles) | \$5,000 | Committed |
| <input type="checkbox"/> | Conference Bags (Maximum two sponsors)* | \$5,000* | Committed |
| <input type="checkbox"/> | Conference Bag Inserts | \$1,000 | |
| <input type="checkbox"/> | Deluxe Badge Holders | \$6,000 | Committed |
| <input type="checkbox"/> | On-Site Pocket Program | \$5,000 | Committed |
| <input type="checkbox"/> | Signs and Banners (Maximum three sponsors)* | \$2,000* | |
| <input type="checkbox"/> | Hotel Room Keys | \$6,000 | Committed |
| <input type="checkbox"/> | Networking Lounge | \$6,000 | Committed |
| <input type="checkbox"/> | Pre-Opening General Session Entertainment | \$1,000 | Committed |
| <input type="checkbox"/> | President's Dinner and Reception Entertainment | \$1,500 | Committed |
| <input type="checkbox"/> | President's Dinner Reception | \$8,500 | Committed |
| <input type="checkbox"/> | President's Dinner* | \$3,000* | |
| <input type="checkbox"/> | Conference Operating Committee Breakfast | \$3,000 | Committed |

EVENT SPONSORSHIP

- | | | |
|--------------------------|---------------------------------|----------|
| <input type="checkbox"/> | Sunday Reception (Exposition)* | \$3,000* |
| <input type="checkbox"/> | Monday Reception (Exposition)* | \$3,000* |
| <input type="checkbox"/> | Continental Breakfasts* | \$3,000* |
| <input type="checkbox"/> | Morning Coffee Breaks* | \$1,500* |
| <input type="checkbox"/> | Meet the Next Generation Event* | \$500* |
| <input type="checkbox"/> | Spouse Program* | \$600* |

*Shared Sponsorship

Sponsorships must be paid in full by June 30, 2010 in order to be included on Conference materials.

Company Name		Contact Name	
Address			
City		State/Province	Zip/Postal Code
Country		E-mail	
Phone		Fax	
Please Check One			
<input type="checkbox"/> Invoice Me <input type="checkbox"/> Payment Enclosed - Check (Payable to AREMA in US dollars drawn on a US bank account)			
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Payment due prior to event.			
Name on Card		CSC Security Code	Expiration Date
Account #			
Signature			Date

Please fax this form to +1.301.459.8077 or mail to AREMA, 10003 Derekwood Lane, Suite 210, Lanham, Maryland 20706