

AREMA 2024

ANNUAL CONFERENCE & EXPO

September 15-18, 2024

Kentucky International Convention Center, Louisville, KY
Expo Open September 16-17, 2024

EXHIBITOR PROSPECTUS

Join thousands of innovative minds from across the railway industry.



Come to Louisville to establish new, valuable relationships while strengthening existing ones. You can expect to find railway engineering professionals from all segments of the industry - Communications, Signals & Information Technology, Engineering Services, Maintenance-of-Way, Passenger & Transit, Structures, and Track.

conference.arema.org

2/1/2024

One look and you will be convinced that these are the clients you need to get in front of and the Expo you don't want to miss!

ATTENDEE EMPLOYER



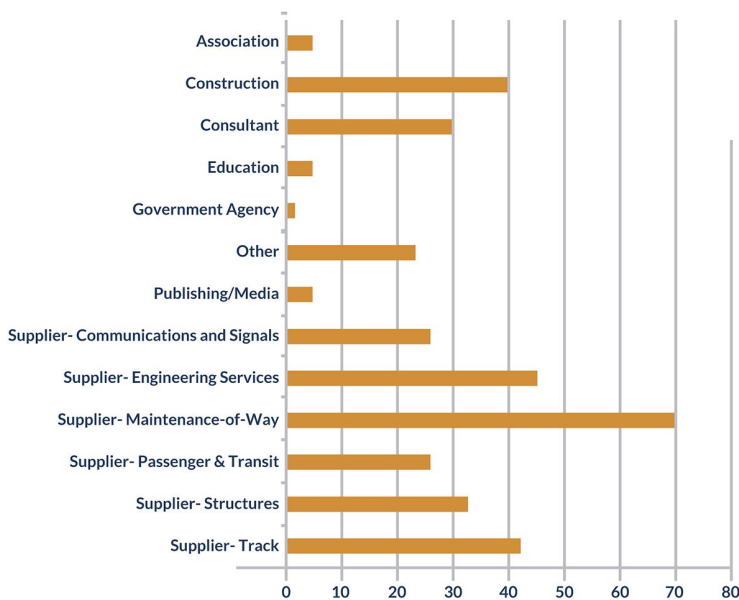
● Railroad/Transit ● Suppliers ● Consultants ● Other

COUNTRIES REPRESENTED



OVER **3400** ATTENDEES

TYPE OF EXHIBITOR



97% of attendees were satisfied with their overall experience at the AREMA 2022 Annual Conference & Expo.

4.2/5 EXHIBITORS found the overall value of the AREMA Expo to be average or above average compared to other industry events.

*Information gathered from the AREMA 2018 & 2022 Annual Conference & Expos

Become an Exhibitor

AREMA 2024
ANNUAL CONFERENCE & EXPO

WHAT YOUR EXHIBIT BOOTH INCLUDES:

- ✓ 7" x 44" identification sign
- ✓ 8' pipe and drape back wall with 3' side rails
- ✓ Two (2) Exhibit Only registrations with the option to purchase additional Exhibit Only registrations for \$275 each
- ✓ Pre and post-show attendee mailing list to promote your participation
- ✓ General Liability Insurance INCLUDED in booth fee
- ✓ Searchable listing on the official 2024 AREMA Conference website and mobile app with a link to your company's website right from the interactive Exhibit Hall online
- ✓ 2024 "We're Exhibiting" participation graphic to use on your website and social media channels to promote your presence in the show and drive traffic to your booth
- ✓ Marketing Promotional Toolkit
- ✓ Networking opportunities during breakfasts, luncheons, coffee breaks and afternoon happy hours

2024 EXHIBIT BOOTH RATES

Type of Space	Rate
10'x10' inline	\$3,000
10'x10' Premium (located near high traffic areas)	\$3,250
10'x10' Corner	\$3,500

New This Year!

- ✓ 10 Dedicated exhibit hours with limited competing events
- ✓ Networking Happy Hours will take place in the hall on both afternoons
- ✓ Expo Solution Center - a unique opportunity to showcase your product or solution in the show floor theater (separate fee required)
- ✓ No limit to booth size
- ✓ Exhibitors are invited to attend the Welcome Reception, Opening, and Closing General Sessions as well as participate in the AREMA Educational Foundation Golf Tournament (separate fee required)

[Reserve Now](#)

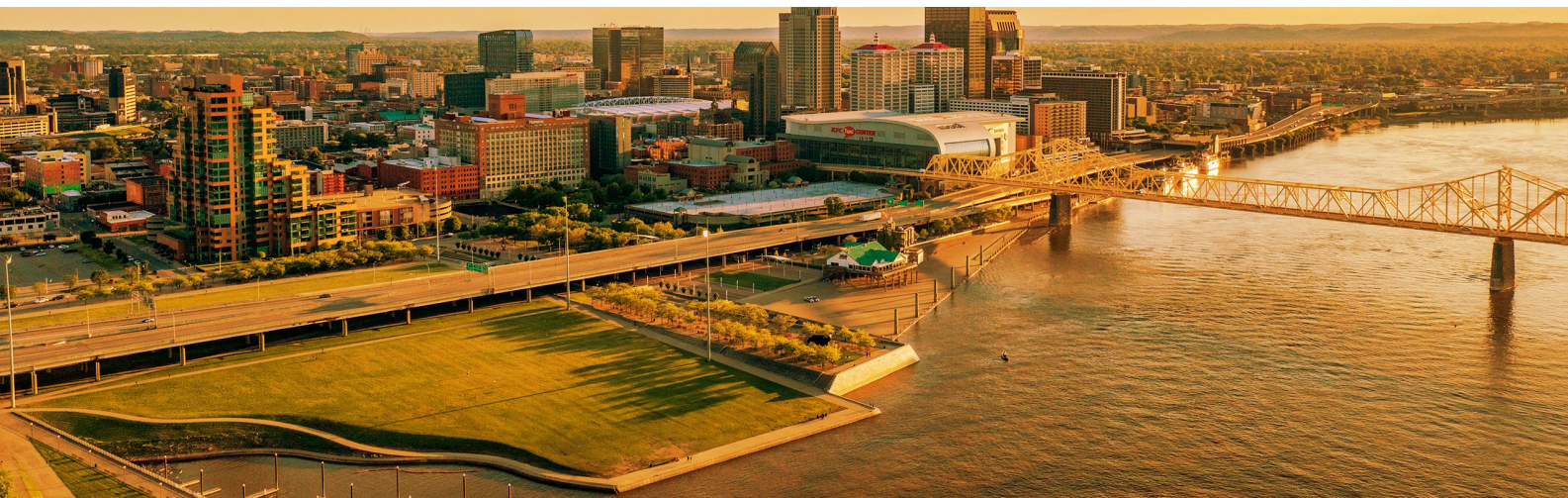
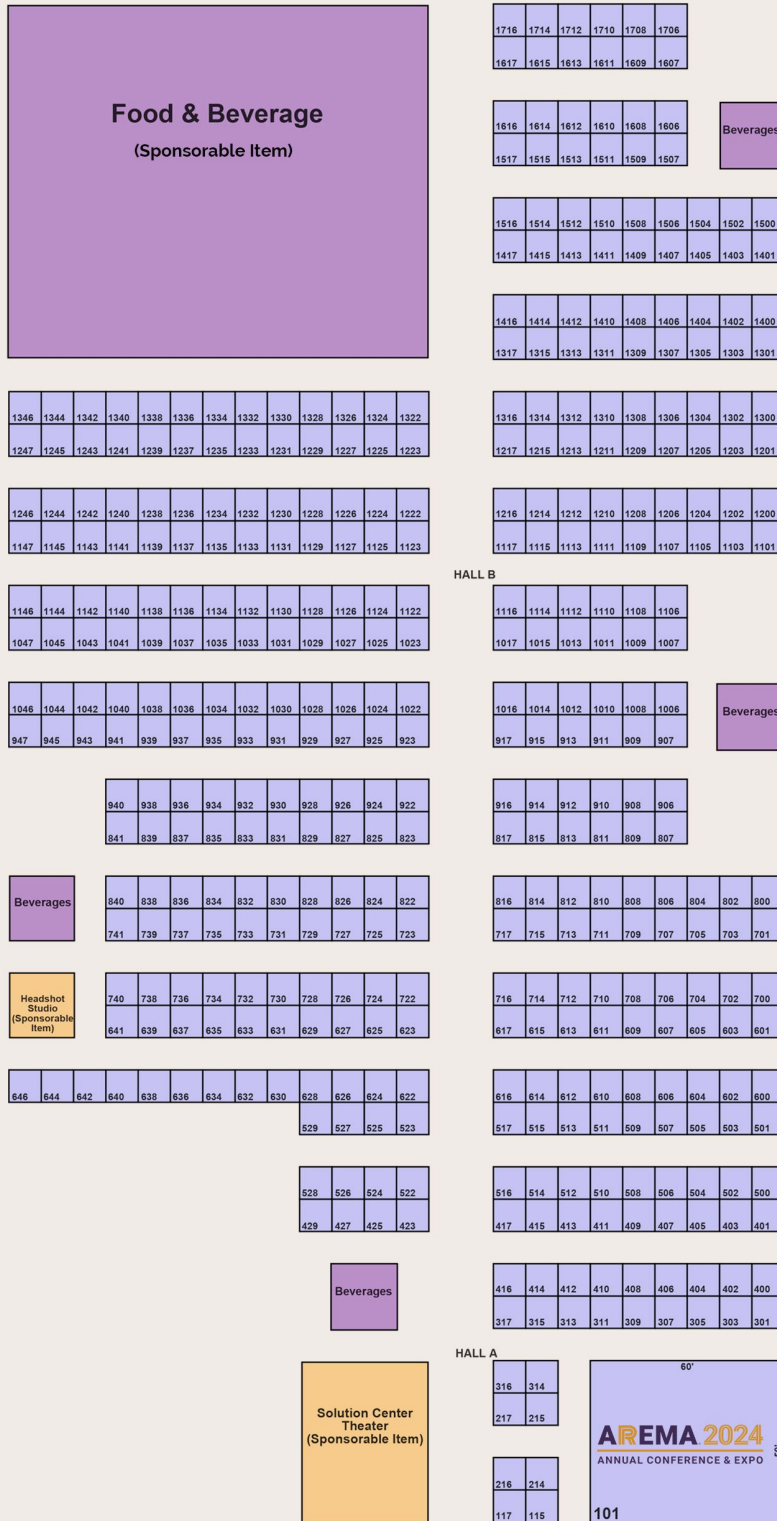


Exhibit Space Floor Plan



All booths are reserved on a first come - first served basis.
Book early to confirm your exhibit space.

Reserve Now

Branded Portable Device Chargers

Get your brand in the hands of attendees with these charging devices. Each kiosk contains eight hand-held charging devices that you grab, charge, and go. When you're done charging, return them to any 4 locations in the Expo Hall (next to Food & Beverage).

\$12,000

Headshot Studio

Every attendee wants to be recognized as a professional, what better way to get that feeling than with a professional headshot. Attendees will leave with a digital image to use for their website, social media, or marketing pieces. Consider sponsoring this station in Expo Hall with the option of exhibiting nearby.

\$6,000

Expo Solution Center

NEW this year! Expo Solution Center is a dedicated presentation area located in the Expo Hall. It is an opportunity for Exhibitors to have a 30-minute demonstration that addresses a solution in the railway engineering community.

\$2,000



Sponsorship Opportunities

There are many opportunities to get your company name and logo in front of the AREMA 2024 Annual Conference & Expo attendees.

Visit the website for more details!

www.conference.arema.org